



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-02-2012 PAGE: 1 of 3

CROSSROADS MEDIA LLC - 20957  
ATTN: STEPHANIE MARONEY  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market							
				AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS						WTVD - DURHAM							
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package							
				238742	A. CLIFFORD	10-02-2012	10-08-2012	M (Broadcast Month, Cycle 1)				N							
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 692																
1	10-02-2012	10-07-2012	05:30AM - 06:00AM				EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	1	30	1	1					2	700	2	1,400.00
2	10-08-2012	10-08-2012	05:30AM - 06:00AM				EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	1	30	1						1	700	1	700.00
3	10-02-2012	10-07-2012	06:00AM - 07:00AM				EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30		1	1				2	1,200	2	2,400.00
4	10-08-2012	10-08-2012	06:00AM - 07:00AM				EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1						1	1,200	1	1,200.00
5	10-02-2012	10-07-2012	07:00AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		1	1	1			3	1,200	3	3,600.00
6	10-02-2012	10-07-2012	09:00AM - 10:00AM				LIVE! WITH KELLY & MICHAEL (842)	1	30	1	1	1	1			4	500	4	2,000.00
7	10-08-2012	10-08-2012	09:00AM - 10:00AM				LIVE! WITH KELLY & MICHAEL (842)	1	30	1						1	500	1	500.00
8	10-02-2012	10-07-2012	11:00AM - 12:00PM				THE VIEW (MONDAY-FRIDAY) (846)	1	30		1	1	1	1		4	600	4	2,400.00
9	10-08-2012	10-08-2012	11:00AM - 12:00PM				THE VIEW (MONDAY-FRIDAY) (846)	1	30	1						1	600	1	600.00
10	10-02-2012	10-07-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		1	1	1	1		4	700	4	2,800.00
11	10-08-2012	10-08-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1						1	700	1	700.00
12	10-02-2012	10-07-2012	12:30PM - 01:00PM				MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30		1	1	1	1		4	500	4	2,000.00
13	10-08-2012	10-08-2012	12:30PM - 01:00PM				MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1						1	500	1	500.00
14	10-02-2012	10-07-2012	04:00PM - 05:00PM				EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30		1	1	1	1		4	750	4	3,000.00
15	10-08-2012	10-08-2012	04:00PM - 05:00PM				EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30	1						1	750	1	750.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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ATTN: STEPHANIE MARONEY  
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Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package							
				238742	A. CLIFFORD	10-02-2012	10-08-2012	M (Broadcast Month, Cycle 1)				N							
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 692																
16	10-02-2012	10-07-2012	05:00PM - 05:30PM				EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)	1	30	1	1	1	1	1		4	1,200	4	4,800.00
17	10-08-2012	10-08-2012	05:00PM - 05:30PM				EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)	1	30	1						1	1,200	1	1,200.00
18	10-02-2012	10-07-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)	1	30	1	1	1	1	1		4	1,500	4	6,000.00
19	10-08-2012	10-08-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)	1	30	1						1	1,500	1	1,500.00
20	10-02-2012	10-07-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)	1	30	1	1	1	1	1		4	2,000	4	8,000.00
21	10-08-2012	10-08-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)	1	30	1						1	2,000	1	2,000.00
22	10-02-2012	10-07-2012	07:00PM - 07:30PM				JEOPARDY ( MONDAY-FRIDAY) (898)	1	30	1	1	1	1	1		4	2,000	4	8,000.00
			Cr Resolved				Rate Reason												
			10-03-2012				2,000 CRDT RESOLV												
			Total:				2,000												
23	10-08-2012	10-08-2012	07:00PM - 07:30PM				JEOPARDY ( MONDAY-FRIDAY) (898)	1	30	1						1	2,000	1	2,000.00
24	10-02-2012	10-07-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30	1	1	1	1	1		4	1,800	4	7,200.00
			Cr Resolved				Rate Reason												
			10-03-2012				1,800 CRDT RESOLV												
			Total:				1,800												
25	10-08-2012	10-08-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30	1						1	1,800	1	1,800.00
26	10-02-2012	10-07-2012	11:00PM - 11:35PM				EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)	1	30	1	1					2	2,000	2	4,000.00

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Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package										
11 27 692			238742	PHILADELPHIA	A. CLIFFORD	10-02-2012	10-08-2012	M (Broadcast Month, Cycle 1)				N										
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$			
			Agency CPE: C : 11 P : 27 E : 692																			
27	10-08-2012	10-08-2012	11:00PM - 11:35PM				EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)	1	30	1						1	2,000	1	2,000.00			
28	10-02-2012	10-07-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SATURDAY (1883)	1	30				1			1	800	1	800.00			
29	10-02-2012	10-07-2012	09:00AM - 10:00AM				EYEWITNESS NEWS SAT 9-10AM (10765)	1	30				1			1	500	1	500.00			
30	10-02-2012	10-07-2012	07:00PM - 07:30PM				EYEWITNESS NEWS SAT 7-730P (838)	1	30				1			1	950	1	950.00			
31	10-02-2012	10-07-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SUNDAY (4789)	1	30				1			1	800	1	800.00			
32	10-02-2012	10-07-2012	09:00AM - 10:00AM				EYEWITNESS NEWS SUNDAY 9-10A (830)	1	30				1			1	500	1	500.00			
R	33	10-02-2012	10-02-2012	05:58AM - 07:00AM				EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1					1	1,200	1	1,200.00			
R	34	10-02-2012	10-02-2012	06:58AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1					1	1,200	1	1,200.00			
R	35	10-03-2012	10-05-2012	05:28AM - 06:00AM				EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	1	30		1	1			2	700	2	1,400.00			
														Contracted Gross Total:	71	80,400.00						
														Actual Gross Total:	69	76,600.00						
														Agency Commission:		11,490.00						
														Net Total:		65,110.00						
Month/YR			Preempted			Made Good		Contract Total			Adjustments				Actual Total							
Oct 12			0.00			0.00		80,400.00			3,800.00 CR				76,600.00							
TOTAL			0.00			0.00		80,400.00			3,800.00 CR				76,600.00							

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